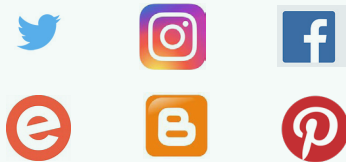




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Lane County Dental Society
4736 Royal Ave.
PMB #109142
Eugene, OR 97402

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office@lanedentalsociety.org

Office Hours:
Monday, Thursday, Friday
11 am - 5 pm



Congratulations to Carly Peterschmidt Dentistry on completing their remodel! Dr. Carly Peterschmidt celebrating success with her husband, Dr. Tyler Peterschmidt, at her open house on November 10, 2022.



Dr. Lewis Blue and his wife, Judy

"I would like for an officer or some other respected dentist to call a dentist friend who hasn't been involved in leadership and ask them to get involved, similar to the way I was prodded many years ago."

Dr. Lewis Blue

Full Member Spotlight article on pg. 9



**LCDS President Message
Jordon Lentfer**

Well, here we are. The holidays are among us! How fast it changed from summer to winter. Dry October to early freezes and snow here in November.

It's a reminder of how fast life can change. This has been a year of transitions for many of us. Moving away from the massive outbreaks of Covid, we all are still weary and know it will likely never truly go away, but we are all adapting in this new world. It has been so great being able to open our doors again to meet in large group settings and see everyone's face again. I am ever impressed with how we have all banded together to help get through these times. I hope we continue to grow as a society and be there for one another as we move forward into 2023. I wish you all wonderful holidays and look forward to seeing everyone in the new year!



**Executive Director Message
Nissa Newton**

I have now been with LCDS for over a year. This has been a very fun venture, and I have really enjoyed meeting the local dentists and discovering

all that you contribute to your communities. This month I attended the Oregon Dental Hygienist Association Conference and met a lot of hygienists and students from around the state. I also attended Carly Peterschmidt Dentistry's Open House, showcasing their new renovations.

It is exciting to have half of next years events scheduled! In addition to the June's retiree luncheon, I am also planning two more events for summer, a women dentist garden party and a family event for dentists with children. The purpose of these summertime events is to give more opportunities for dentists to connect to other dentists in our community. I am happy to entertain any other small group event ideas, especially if you are willing to assist with the planning.

Last September we had an amazing social event! If you missed it, another LCDS social is right around the corner for Lane County dentists. On March 14th, Columbia Bank is sponsoring our "Silvan Ridge Winery Dentist Social." Make sure to come and bring dentist friends for a great night of wine, charcuterie, and socialization.

I hope you have already reserved your spot for Dr. Gordon Christensen's event December 16th. He will be speaking about the hottest aspects in the following topics: esthetic dentistry, operative dentistry, prosthodontics fixed, and technology. We will be having a light breakfast and a one hour festive lunch break.



Thinking of selling to a DSO?

In the U.S. there are currently over 300 large and mid-market DSOs with thousands of locations. Every DSO is different and so are your options; sales price, work back, tax consequences, and equity. If you want solid financial advice, give me a call, text, or email.

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Jennifer Kinkade: SVP, Healthcare Banking Officer, 503-399-2908



WHERE RELATIONSHIPS RULE

White Bird Dental Clinic Report Kim Freuen



Thanks to NW Oral Surgeons, Oregon Oral Surgeons, John Villano, T Matthew Jacks for accepting referrals for our dental patients. The compassion and willingness to help is a relief to staff and patients. Over the years the local oral surgeons have donated thousands of dollars of care. Thank you.

Thanks to Rob Peel of Henry Schein who nominated White Bird for the Give Kids a Smile Day donations. We are pleased to be a part of this program.

Thanks to the constant support of the Lane County dentists who donate dental supplies and equipment to our clinic. Those donations allow us to spend more dollars on our patients.

Thanks to Bethel Schools and Springfield Schools who allow us to interrupt school to provide dental education and care.

Thanks to Dr. Jordan Lentfer for accepting referrals from our Bethel kids and Dr. Mark Stapleton for accepting referrals from our Springfield kids.

We are lucky to live in Lane County where local dentists support organizations like White Bird.



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Oregon Dental Hygienist Association Celebrated 70th Anniversary



Kaila Shaw, LCC student, receiving the 2022 Dennis Muir Scholarship

In addition to providing hygienists around the state with Continuing Education Credits, this year's ODHA Conference celebrated its 70 year anniversary by looking back over the many accomplishments of the organization and leaders throughout the years. In Oregon, some recent achievements have included the authorization of Dental Therapists to Practice in Oregon and the authorization of expanded practice dental hygienists to place interim therapeutic restorations with a written agreement once the diagnosis is made by a dentist.

Kaila Shaw, now a second year Lane Community College Dental Hygiene Student, was awarded the Dennis Muir Scholarship during ODHA's award ceremony. Dennis Muir was a strong supporter of volunteerism and oral healthcare. This scholarship is based on scholarship, leadership, compassion, ethics, service and the student's communication skills. Kaila demonstrated tenaciousness through many of her life challenges and is excited about having a career in dental hygiene where she can serve others.

At the end of the ceremony, Jamie Christianson, a Lane County hygienist, was given a presidential citation from ODHA's current president, Laura Vanderwerf. Jamie was instrumental in planning the ODHA conference and went beyond the expectations of a committee member to insure a successful conference was had by all.



Jamie Christianson with 2022 Presidential Citation



LANE COUNTY DENTAL SOCIETY

LCDS Members: \$0
non-LCDS Members: \$80
Dental Office Staff \$40

Register at <https://bit.ly/LCDSEVENTBRITE>

More info at lanedentalsociety.org

The Christensen Bottom Line (4 CEs)

Gordon J. Christensen is Founder and Chief Executive Officer of Practical Clinical Courses (PCC), Co-Chief Executive Officer of Clinicians Report Foundation (CR), and a Practicing Prosthodontist in Provo, Utah. Gordon and Dr. Rella Christensen are co-founders of the non-profit CLINICIANS REPORT FOUNDATION (previously named CRA). Currently, Dr. Rella Christensen is the Director of the TRAC Research Division of the CR Foundation. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called CLINICIANS REPORT. Gordon's degrees include DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates. Gordon has presented thousands of hours of continuing education globally, made hundreds of educational videos used throughout the world, and published widely. Gordon and Rella's sons are dentists. William is a Prosthodontist, and Michael is a General Dentist. Their daughter, Carlene is an administrator for a dental distributor company. He is a member of numerous professional organizations.

Course Overview

This fast moving "bottom line" course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.

Educational programs are funded, in part, through the generous support of the following sponsors.

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Silver Sponsor



*Late Registration, Cancellation, No Show and Refund Policies: Advance registration is required to guarantee seating and to receive the free tuition member benefit. A late registration may be accepted after the registration deadline only if seating is available and a Late Registration fee of \$35.00 is charged in addition to any tuition due. Full refunds can be requested by telephone or email to LCDS prior to the registration deadline. No refunds are available after the close of registration. A No Show fee of \$35.00 will be charged to registered LCDS members who do not cancel prior to the close of registration and do not attend the program.

December 16, 9:00 am - 2:00 pm
Lane Community College
4000 E 30th Ave. Eugene OR 97405
Lunch Provided



Gordon J. Christensen, DDS, MSD, PHD

Course Objectives

On the completion of this course attendees should be able to:

1. List the most important and useful new techniques discussed in this course.
2. List the most important and useful materials discussed in this course.
3. List the most important and useful new concepts discussed in this course.
4. Implement those aspects of the course most applicable to your practice.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Lane County Dental Society designates this activity for 4 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.



Lane County District Dental Society has been designated an approved PACE Program Provider by the Academy of General Dentistry. This program provider's formal COE programs are accepted by the AGO for membership maintenance, Fellowship, and Mastership credits. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of AGD approval extends from 1/16/2021 to 1/15/2023.



LANE COUNTY DENTAL SOCIETY

Medical Emergencies (4 CEs)

February 24, 2023, 2 - 5:30 PM

Lane Community College

Free for LCDS Members

\$80 for non-LCDS dentists

\$40 for office staff

Register:

www.bit.ly/LCDSEVENTBRITE



Dr. Sam Bae, DDS, MC



Speaker sponsored by: Columbia Bank

LCDS exclusive banking partner

Dr. Bae is a board-certified, fellowship-trained surgical specialist in oral, maxillofacial, and pediatric craniofacial surgery. After obtaining his dental degree at New York University, he continued his education at University of Michigan in Ann Arbor where he obtained his medical degree, general surgery internship, and residency in oral and maxillofacial surgery. Following residency, he completed fellowship training in pediatric cleft and craniofacial surgery at the El Paso Children's Hospital in Texas.

He is board-certified in both the United States and Canada and is a Diplomate of the American Board of Oral and Maxillofacial Surgery and a Fellow of the Royal College of Dentists of Canada. He is also a Diplomate of the National Dental Board of Anesthesiology. He currently serves as a Clinical Assistant Professor in the OHSU Department of Oral and Maxillofacial Surgery. In addition to practicing full scope of oral surgery, craniomaxillofacial trauma surgery, sleep surgery, and corrective jaw (orthognathic) surgery, Dr. Bae specializes in the treatment of facial, jaw, and skull deformities ranging from cleft lip and palate, craniosynostosis, and craniofacial disorders.

Course Overview

Despite careful planning, medical emergencies can happen at any time. These situations can be unnerving and this course will help build your confidence to recognize and manage a variety of medical emergencies that may occur in dental office settings. Dr. Sam Bae of Three Rivers Oral and Facial Surgery has developed an interactive course and we encourage doctors to invite their staff to participate so that the entire dental team can be prepared to respond appropriately. This course will fulfill a 4-hour medical emergency requirement for the Oregon Board of Dentistry.

ADA CERP Continuing Education Recognition Program

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AGD approval extends from 1/16/2021 to 1/15/2023.

Course Objectives

- Assess your patient to identify those at increased risk for specific medical emergencies
- Learn what medications and equipment you will need at your disposal during an emergency
- Know when and how to use each drug and piece of equipment in your kit

Educational programs are funded, in part, through the generous support of the following sponsors.

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Silver Sponsors



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Lane County Dental Society Member Lunch and Business Meeting

Friday, February 24, 2023, 1:00 - 2:00 PM

Lane Community College, Building 19
4000 East 30th Avenue, Eugene OR 97405

www.bit.ly/LCDSEVENTBRITE

Before LCDS' Medical Emergencies CE Event, enjoy food and fellowship, while participating in LCDS' business meeting. Every year our membership votes on new council members, reviews the budget, and votes on other important issues.

Free for LCDS Members, \$30 for non-member guests



Silvan Ridge Winery Dentist Social

Sponsored by:



March 14th, 2023

6:00 - 9:00 PM

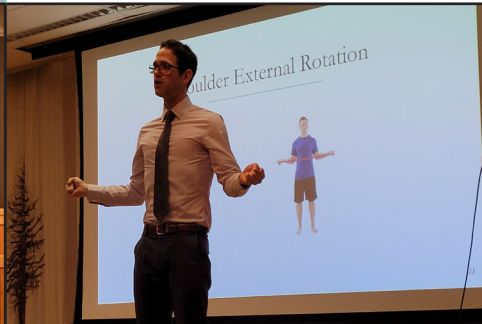
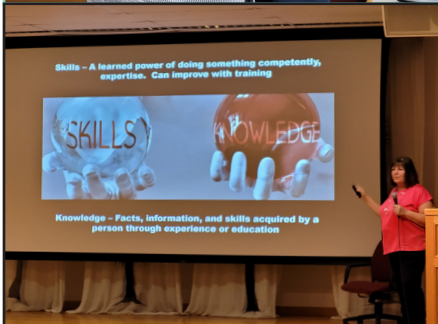
Silvan Ridge Winery
27012 Briggs Hill Rd
Eugene, OR 97405

RSVP: www.bit.ly/LCDSEVENTBRITE

Highlights from October's Mini Conference: Improve the Health of Your Practice



Participants learned exercises and stretches, along with ergonomic approaches to workplace safety, with Drs. Jellin and Santucci. Jones and Roth's, Jeremy Prickle, CPA, shared metrics and KPIs that can be used to evaluate your practice. Janette Douglas from JD Dental Consulting shared ways to improve office efficiencies and enhance teamwork while reducing workplace stress.





LANE COUNTY DENTAL SOCIETY

May 12, 2023, 9 am - 4 pm
Lane Community College
Free for LCDS Members
\$80 for non-LCDS dentists
\$40 for office staff
Register:

www.bit.ly/LCDSEVENTBRITE

Speaker: Janet Press, RHD

Columbia Bank Speaker sponsored by: Columbia Bank
Bank LCDS exclusive banking partner

Lasers in the Hands of Dental Hygiene Lecture (3 CE)

Laser Hands-on Simulation Workshop (2 CE) -limited to 20 attendees



Janet is a Dental Hygiene graduate of the University of New Mexico, Albuquerque, maintains RDH licensure in Nevada and California and has practiced in general and periodontal specialty since 1975. Ms. Press holds the Academy of Laser Dentistry Fellowship and received Certification in soft tissue laser training thru the ALD in 1995. Previously, Director of the Dynamic Team and Laser Certification programs, Janet was an integral faculty member at the Las Vegas Institute for Advanced Dental Studies (LVI) for ten years. Internationally recognized published author and expert in the field of Dental Hygiene Laser Education she has provided Laser education/training to Dentists and Dental Hygienists in the academic environment as well as the private sector for 20 years. Ms. Press is recognized nationally for her significant contribution in the growth of "Lasers in Dental Hygiene" and the regulations that surround the use of lasers in numerous states. Janet was also named "Distinguished Dental Professional" by Dentsply International. Ms. Press is a Certified Laser Safety Officer, nationally recognized AGD PACE course provider, an ADA C.E.R.P. approved speaker bringing together science and cutting-edge patient care, expanded practice protocols, and professional motivation to the Dental Health Professionals at national and international conferences, state and local dental meetings and in private dental offices. She is the owner of 21st Century Dentistry, LLC, specializing in Laser Certification Training, Dental Team Communication, and Hands-on Clinical Dental Hygiene Education.

9 am - 12 pm Lasers in the Hands of Dental Hygiene

Course Description: Incorporating Laser as a treatment adjunct is a tremendous asset for the Dental Hygienist to jump-start change in the eyes of the patients and expand your practice model of patient health and wellness. Join in as we explore how Laser assisted Hygiene fundamentally impacts the treatment of Periodontal Disease through bacterial biofilm disinfection and the physiologic healing benefits of Diode Laser therapy.

Course Objectives: Learn about the science of laser wavelengths and the unique absorption characteristics of light energy when combating the periodontal infections. Understand the advantage of thermal disinfection and the effect laser application has in treating gingivitis and periodontitis infection, decreasing systemic levels of inflammation, and the role it plays by improving a patient's medical risk profile of susceptibility. Discuss the clinical techniques associated with laser sulcular debridement (LAPT) and disinfection (LBR) that increase patient treatment acceptance by communicating effectively the therapeutic value of laser assisted hygiene. Discover the potential for Doctor surgical Laser applications.

1 pm - 3 pm Laser Hands-on Simulation Workshop

Course Description (morning session required to attend): In this hands-on workshop you will learn the specifics of laser fiber optic delivery and discover the delicate nature of using a Diode laser device. Working with simulation exercises that mimic specific laser procedures, this workshop is designed to build basic clinical understanding in the delivery of laser light energy by using Diode Lasers.

Course Objectives: Discover the difference in laser capability between Doctor "Hot" Laser Settings vs. Dental Hygiene "Warm" Laser Settings. Experience simulated clinical methods associated with Doctor soft tissue surgery, Hygiene laser debridement, and laser bacterial disinfection. Practice initiated and bare fiber tip applications to gain understanding of their very specific clinical procedural necessity.

Educational programs are funded, in part, through the generous support of the following sponsors:

ADA CERP | Continuing Education Recognition Program
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Lane County Dental Society Retiree Luncheon, Tuesday, June 6, 2023, 12:00 - 2:00 PM
Veterans Memorial Association, 1626 Willamette St, Eugene, OR 97401



Join LCDS retired dentists for lunch! Whether you are retired or close to retiring (member or nonmember), we would like to invite you to lunch with us!

Planning is still in the works, and more details will be shared closer to the event.

To request an invitation, please email Nissa at office@lanedentalsociety.org or visit our event page at www.bit.ly/LCDSEVENTBRITE.

Invitations with RSVPs will be mailed in April 2023.

Life is Great - by Dr. Bob Carmichael

Reprinted from August/September 1990 LCDS Newsletter

Time Capsule

A burst appendix smacked me unexpectedly in the hospital, July 23rd for eight days. Besides the IV, morphine, and catheter another 4 days were spent hooked up the a "damn" nasopharyngeal tube. With no food, drink or anything except ice chips down my throat to stop constant gagging, my body and mind came to some humbling basics. I wish to share them with you.

1. My past cares, concerns and stresses of life and dentistry are gone and meaningless.
2. I am lucky and a tough son-of-a-gun.
3. I have the best family and friends in the world, their prayers and best wishes worked a miracle.
4. My four physicians were superb and worked together harmoniously.
5. The four shifts of nursing care each day at Sacred Heart were outstanding. They poke, prod, take constant vital signs, force you to exercise, bathe you and wait on you hand and foot, port and portal, every minute of the day and night with smiling personalities that mimic angels of heaven. Something is wrong with our value of professional services here. Why do these R.N.s make half as much the salary dental hygienists make?
6. My four call dentists rushed to my bedside and cared for my patients as if they were their own, and my great dental staff of six held the fort in my absence.

7. LCDS President, Richard Epplert rushed to my bed with all his waiting room magazines so I would not get bored. The members of the LCDS sent a gorgeous wicker fishing creel filled with flowers, chocolate (fish) candy, and 3 wooden fish. (I love to fish.)

8. However, what will be remembered by me forever will be the ever smiling and seemingly omnipresent... the one and only Dr. Glen Purdy, who was at my bedside each of my toughest 3 mornings, with his cheerful encouragement and holding my hand in rough times. He is a combination of Christ, my deceased father, and Santa Claus all rolled into one. Glen Purdy- we are so fortunate to have him little Eugene, Oregon USA. He is one the most remarkable men on the planet.

9. Finally... the fast lane sucks. My life is simplified. My mind is purified. My body has shed its fat. The stresses are gone. No coffee, alcohol or junk food will ever pollute my body and mind again. No dental practice will stress me as it did. Everything now becomes simplified. A very different, wiser, humbled, and grateful Robert A. Carmichael wheel-chaired out of Sacred Heart on July 31, 1990.

Member Spotlight: Dr. Lewis Blue, Retired Dentist and Past LCDS President

Born in Oklahoma, Dr. Lewis Blue moved with his family from to Eugene when he was six years old. He knew he wanted to be in the health field since he was in Junior High. After his brother entered a pre-dental program, he decided he wanted to be a dentist. Dr. Blue attended the University of Oregon School of Dentistry, and while pursuing his profession, he also was very active in student government. He met his wife, Judy, while attending Dental School. He was a senior, and she was in her first year studying to be a dental hygienist. They married after she graduated.

Dr. Lewis Blue started a General Dentistry practice in 1964, which became the Oakway Dental Group when three others joined the practice. While practicing, Dr. Blue enjoyed how grateful people were when he was able to provide the care that they needed.

His wife, Judy, assisted him in his practice as a receptionist and a part-time hygienist while they raised their daughter and son. Judy was also a teacher for Lane Community College's dental hygiene program for over twenty years. Dr. Blue joined LCDS in 1964. Dr. Keith Stenshoel called Dr. Blue and told him he needed to get involved. This friendly spurring led to Dr. Blue becoming an officer for Lane County Dental Society, holding many roles,

including president in 1984. He was also active in the Oregon Dental Association, Oregon Academy of General Dentistry, and the Oregon Board of Dentistry. Dr. Blue stresses the importance of representation, "It would be wonderful if more members would get involved at the local and state level. It is disappointing to me that Lane County doesn't have anyone on the Board of Dentistry. Being one of the larger populated areas in the state, Lane needs to be represented on the BOD." Even now, Dr. Blue is assisting with the planning of the LCDS' June 2023 retiree luncheon.

Now Dr. Blue is retired, golfing, and enjoying his four granddaughters. He remembers attending a retirement lecture years ago that helped him get perspective on planning for retirement. This speaker stressed the importance of not thinking that you will spend less money during retirement. "You won't! So, plan accordingly!"



LANE COUNTY

Upcoming

Events

DENTAL SOCIETY

December 16, 2022, 9 am - 2 pm

The Christensen Bottom Line (4 CE)
 Dr. Gordon Christensen, DDS, MSD, PhD
 Lane Community College, Upstairs Auditorium (226), Building 19
 Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff

February 24, 2023, 1:00 - 2:00 PM

LCDS Member Lunch and Business Meeting
 Lane Community College
 Free for LCDS Members, \$30 for dental staff or nonmember dentists

February 24, 2023, 2:00 - 6:00 pm

Medical Emergencies (4 CEs) Dr. Sam Bae
 Lane Community College, Upstairs Auditorium (226), Building 19
 Snacks and Drinks provided
 Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff

March 14, 2023, 6:00 - 9:00 PM

Silvan Ridge Winery Dentist Social Sponsored by Columbia Bank
 27012 Briggs Hill Rd, Eugene, OR 97405

April 13-15, 2023

Oregon Dental Association Conference
 Oregon Convention Center, Portland, OR

May 12, 2023, 9 am - 3 pm

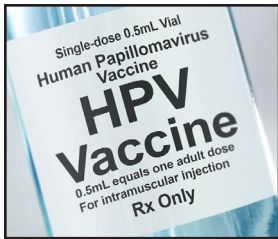
Lasers with Janet Press, RDH
 Lane Community College, Upstairs Building 19
 Light Breakfast and Lunch Provided
 Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff
 -Lasers in the Hands of Hygiene (3 CEs) 9 am - 12 pm
 -2 Hour Hands-on Laser Workshop (2 CEs) 1-3 pm
 (limited registration, morning session is required)

June 6, 2023, 12:00 - 2:00 PM

Lane County Dental Society Retiree Luncheon
 Veterans Memorial Association
 1626 Willamette St. Eugene, OR 97401

LCDS EVENT REGISTRATION PAGE
www.bit.ly/LCDSEVENTBRITE

Did you miss November's HPV webinar? Dentists play an important role in early diagnosis



Dentists play a key role in the early diagnosis of oropharyngeal cancers. Not only is it their responsibility to educate their patients of this HPV cancer, but they should

also promote vaccine awareness to help prevent five additional cancers. Here are some important steps for dentists to take:

1. Educate themselves on HPV diseases and the vaccine.
2. Educate your entire team about the link between HPV infection and oropharyngeal cancer.
3. Provide information via displaying office posters and distributing HPV patient brochures.
4. Add HPV questions to your office Health History forms.
5. Partner with pediatricians and primary care providers as well as ENTs for ease of referrals.
6. Recommend HPV Vaccinations.

Dental oral cancer exams rarely include the larynx or pharynx primarily because we can't see it. Medical oncologists recommend, for early oropharyngeal cancer diagnosis, to ask patients these questions while performing the normal oral cancer exam:

1. Do you have any white or red patches on your tongue or tonsils that have been there over two weeks?
2. Do you have excessive phlegm buildup causing you to constantly clear throat?
3. Do you have persistent coughing?
4. Have you noticed your voice changing or do you have bouts of hoarseness?

5. Do you have a persistent sore throat or a feeling that something is caught in your throat?
6. Do you have difficulty swallowing or chewing?
7. Do you have difficulty moving your jaw or tongue?
8. Do you have numbness of your tongue or any other areas of your mouth?
9. Do you have a lump in your neck that may or may not be tender or painful?
10. Are your cervical lymph glands sore or tender?
11. Do you have unexplained weight loss or persistent bad breath?

It is important to note that a “yes” answer, in and of itself, does not constitute a diagnosis of throat cancer. “Yes” answers to several questions should raise enough concern to recommend a referral.

Here is a video with more information regarding HPV and the dentist's role:

www.bit.ly/DentistsandHPV

The medical community would like the dental community to join them in the total healthcare experience.

In Memoriam: Dr. Barry C. Beget



LCDS member Dr. Beget passed away on July 9, 2022. He practiced orthodontics in Eugene for 33 years and served as a dentist in the U.S. Air Force for three years at Elmendorf Air Force Base in Anchorage, Alaska. His faith was

important to him and he traveled internationally on medical missions to serve those with dentistry needs.

Visit www.dupagecremations.com/obituaries to share a memory.

Memorial donations can be made to Yosemite Conservancy.

Renewal Season: Pick Your Way to Pay to pay for your LCDS membership!

According to the Oregon Dental Association bylaws, membership dues are to be paid before January 1st of each year. In order to make your dues payment more convenient, we offer these options:

1. 12-month Auto-Renewal Plan: Under the 12-month payment plan, participants authorize the ODA to, on a monthly basis, charge their credit card or deduct from their checking account their current year's dues in 12 equal installments from January thru December. Members may opt into this plan when they receive their annual dues invoice in October.

2. Auto-Renewal One Payment: Under the standard plan, members are invoiced in October for dues that

are to be remitted by January 1 of the dues year.

3. Standard Payment Plan: Under the standard plan, members are invoiced in October for dues that are to be remitted by January 1 of the dues year.

Contact Debbie Douglas, ODA's Membership & Administrative Coordinator, at ddouglas@oregondental.org for information on how to participate in any of the ODA dues-payment plans.

All plans terms and conditions can be found at <http://bit.ly/odaartc>



**IT'S A NEW DAY
FOR DENTISTRY
AND THERE'S A
PLACE FOR YOU IN IT**

oda

RENEW NOW

WWW.OREGONDENTAL.ORG

The advertisement features a woman wearing a headset and working on a laptop. The background is a light gray wall with a grid of blue dots. A yellow arrow points to the 'RENEW NOW' button. The ODA logo is in the top right corner, and the website URL is in the bottom right corner.

Classifieds

University of Oregon is seeking a Dental Patient Services Representative for their dental office. Visit <https://careers.uoregon.edu/en-us/job/529698/patient-services-representative-dental> for more information.

There is still an ongoing need for donated dental services to "Fill the Gap" for Refugees in Lane County (July/Aug 2022 issue, lcds news). Contact Linda Lovick, lindablovick@gmail.com

Antique used dental cabinets for sale, old dental tools, pictures of medicines, toothbrushes, bottles, and Pump Drills. If you show them in your office, you may be able to deduct them (check with your tax professional). Contact Dr. Bob Carmichael 541-485-3618.

Parental leave coverage needed at White Bird Dental Clinic on Fridays from 8am to 12 pm (every other Friday). Dentists provide emergency care for children in the Bethel Health Center. We are looking for a fill-in dentist beginning in February. Please email kim@whitebirdclinic.org or ltzel@whitebirdclinc.org.

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August, 9 2022 Executive Council Minutes

Call to Order 5:40 PM

Present: Dr. Jordan Lentfer, Dr. Evan Harpster, Dr. Carly Peterschmidt, (6:00 PM) and Nissa Newton

No Quorum present

Reading of Antitrust Policy

Sponsors, Advertisers, and Partners Update

- Expecting Renewals from Columbia Bank and Digital System Integrators
- Green Sail New Silver Sponsor
- TDIC New Silver Sponsor
- ED has upcoming meeting with Summit Bank
- “Sponsorship and Marketing Opportunities” email was sent to potential sponsors

Partnership updates

- Door prizes for social event donated by: Eugene Symphony, DSI, JD Consulting, Oregon Scenic Railroads, and Bullwinkle’s.

Open Council Position

- Still have open President Elect position, discussed possible candidate

Continuing Education

- Dental Marketing and Practice Growth August 16th with Cory Rolletto, MBA: 14 registrants, final eblast going out on Thursday.
- 10/14 Mini Conference: 6 registrants. Will increase marketing efforts in September
- 11/8/2022 Preventing HPV Cancers in Action: The Critical Role of the Dentist (Webinar) with Gary Heyamoto: 4 registrants

- 12/16/2022 The Christensen Bottom Line (4 CEs) with Gordon Christensen: 14 registrants
- Medical Emergencies: Dr. Sam Bae needs to be scheduled on a Friday with Business Meeting During Break
- TBD Janet Press: Diode Laser, need to schedule 1 day with morning lecture and afternoon, limited hands on
- New CE Requirements for Dentists performing implants, January 2024

Financial update

- Review of July Financials
- Budget Update/ Revision Discussion: Total Cost for CE Expenses is estimated to be \$16,717 instead of \$17,500. Rent went down to \$72 a month, Administration Services reduced by \$3,700 (only one tax return prep fee this year), sponsor estimate includes only expected renewals and two new silver sponsors (however, looking to get at least another gold and another silver), Grant revenue increased by \$1,200. Increased ad revenue, and expecting a total of \$44,000 in membership income to come in this year.

Membership

- 190 (2022) up from 186 (2021)
- Utilized Half Year Dues Toolkit for emails to qualifying nonmembers and social media
- Social Event: Hop Valley Barrel Room Dentist Social September 13: 10 registrants.

Publications

- Newsletter (16 pages) July/ August Newsletter went out July 14th. On-

line version had clickable links. Will look at more ways to enhance on-line newsletter to make it more user friendly and valuable to sponsors.

- September/October Newsletter will go out after membership event and highlight August CE and Social.

ODA Management/ Membership Conference Highlights

- Multi Year Digital Innovation Plan: ADA will be launching a new app with efforts to attract more early career dentist members. Aptify replacement is underway and is hoping to launch in 2023
- ADA is placing more effort on providing value for DSO dentists and looking for ways to be more inclusive.
- Member Benefits: Discussed ADA benefits ADA Transitions, Legal Affairs, Health Policy Institute, ADA Member Advantage.

Nissa will reach out to council members to vote on financials, budget revision, and June minutes.

Adjournment: Next Meeting October 4th

Approval of Minutes from June council meeting approved via email vote 8/10/2022

Approval of Financials approved via email vote 8/10/2022

Approval of Revised Budget via email vote 8/10/2022

LCDS News November/December 2022

Published bi-monthly by the Lane County Dental Society (LCDS) and distributed to members of the society as a benefit of membership. Statements of opinion in the LCDS news are not necessarily endorsed by LCDS. Contributions to the newsletter are welcome in the form of articles, photos, announcements, or other items of interest for our membership. Notice of errors and corrections are appreciated. Deadline for January/ February 2023 Newsletter is December 15, 2022. Send all items to office@lanedentalsociety.org.

Lane County Dental Society

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Eugene, OR 97402

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November/December 2022 Lane County Dental Society Officers, Directors, and Staff

President: Jordan Lentfer, DMD

Secretary: Ivan Paskalev, DMD

Treasurer: Carly Peterschmidt, DMD

Past President: Kevin Sweeney, DDS, MD

President Elect: Open

Directors at Large:

Matt Bahen, DMD

Travis Alcorn, DDS

Evan Harpster, DDS

Christina Sola Martin, DDS

Mercedes Del Valle DDS

Executive Director: Nissa Newton

THE CHRISTENSEN BOTTOM LINE (4 CEs) DR. Gordon J. Christensen

This fast-moving “bottom line” course includes the areas of dentistry with the most activity and change in any give year.
(Continental Breakfast and Lunch Provided)

Free to LCDS members
\$80 non-LCDS member dentists
\$40 for dental staff

December 16, 2022, 9 am - 2 pm
Lane Community College
BLDG 19, Upstairs Ampitheater (rm 226)
Register: www.bit.ly/LCDSEVENTBRITE

