

COASTAL CASCADES DENTIST SOCIETY

November December 2024 NEWSLETTER

Coastal Cascades Dentist Society: Merging Lane County Dental Society and Southern Willamette Dental Society Members







Lane County Dental Society changed its name to Coastal Cascade Dentist Society as part of the Oregon Dental Association's efforts to restructure state societies to better serve its members. The membership of Lane County Dental Society and Southern Willamette Dental Society have joined together to benefit from having an executive director who performs administrative duties and plans continuing education classes and social events for dentists in Lane, Benton, Linn, and the southern part of Lincoln counties in Oregon. The new name and merging of members was approved by the Oregon Dental Association House of Delegates on September 28, 2024.

Dr. Kent Burnett, a Corvallis dentist who is also a trustee for Oregon Dental Association, and Nissa



Newton, Executive Director for Lane County Dental Society, were integral in the planning that created the new Coastal Cascades Dentist Society. They met shortly after the Oregon Dental Conference last April to discuss ways to help the Southern Willamette Dental Society members access affordable continuing education (CE) options in their area and create opportunities to make connections within their dental community. They decided the best way to achieve this goal was to bring the benefits of Lane County Dental Society to the Southern Willamette Dental Society members and create a new name for the organization that would represent all members in this combined area.

The next step was to bring their proposal to members of both organizations. The idea was first presented to both organizations in the Lane County Dental Society & Southern Willamette Dental Societies' first combined Newsletter, which was published at the end of June. This newsletter introduced the potential merger between the two organizations. In August, Southern Willamette Dental Society members also discussed the merger at an August CE event at Albany Golf and Event Center. After this event, socials and classes were promoted for both areas to both societies. With cross-promotion between societies,

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CCDS News -September/ October 2024

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endorsed by CCDS Contributions to the newsletter
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membership. Notice of errors and corrections
are appreciated. Deadline for January / February
Newsletter is December 15, 2023. Send all items to
office@lanedentalsociety.org.

CCDS Merger Continued from pg. 1

members from both societies have attended events in both areas for summer socials, which included a Vino and Vango painting party in Eugene, a social at Oral BioTech's Tangent Facility, a social at Lane Community College's new Healthcare Professionals Building. This Fall as the merging concluded, Coastal Cascades Dentist Society has had a retirement planning class in Corvallis, a class on Suturing in Eugene, and a dinner and CE class hosted by Solventum in Corvallis. The next CE Class in on Dental Pharmacology on December 6th with Professor Karen Baker.

When surveyed, the main concern among members was that they did not want to travel far to get their CE credits. Lane County Dental Society hosts most of its CE events and socials in Eugene. Albany and Corvallis are the preferred locations for Southern Willamette Dental Society members. Yet both organizations also have members who live near the coastal areas of Florence and Newport. Now, with the societies combining, Coastal Cascades Dentist Society plans to have a full day of CE and a social on the coast at least once a year. Coastal Cascades Dentist Society will have an equivalent number of classes in Corvallis and Eugene; thus, members who do not want to travel far can choose to take courses closer to them.

A benefit of having events in multiple areas is that classes will be held on different days in different locations, so dentists from either society will have more options that work with their schedule to access the CE they need. For instance, in the spring, two speakers, Dr. Greg Psaltis and Dr. Bryan Trump, will stop in Corvallis on Thursday evening to give a presentation before giving their classes in Eugene on the following Friday. Some doctors are not available to attend Friday classes and may be willing to drive a little further to go to a class that is scheduled at a more convenient time.

The Coastal Cascades Dentist Society plans to keep Lane County Dental Society's current dues structure of \$500, substantially more than Southern Willamette Members have previously paid. The main benefit for members is that all CE classes are free. Now, with expanded programming, there will be many opportunities



to access interesting classes, create more partnerships with dental companies, and interact with a larger group of dentists when engaging in social opportunities. Nonmembers will be welcome to attend all events at a nonmember rate.

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Member Spotlight: Dr. Elizabeth Vivona Dow, DDS - Finding Purpose through Dentistry



Dr. Vivona did not know that she wanted to be a dentist. She wanted to be an artist; however, coming from a family of musicians, she was encouraged to pursue science and received a degree in chemistry on a pre med track. Not wanting to spend her life in a lab, she took off to Peru and taught English at Lima's Instituto

Cultural Peruano Norteamericano for four years.

She decided to return to the US to go to medical school, but her trajectory changed after reading a blog by a woman who switched from medical to dental because it satisfied her desire create art and work with her hands. This blog resonated with Dr. Vivona and she quickly changed her course and pursued a dental career. Fueled with a new passion she sent out a bunch of resumes to local dentists looking for any position in their office. Starting as a sterile tech for minimum wage, she soon was

promoted to dental assistant for the office's periodontist. After a year in the dental office, she moved to Baltimore to attend dental school.

Dr. Vivona graduated from University of Maryland School of Dentistry at the top of her class. During her senior year she was inducted into the prosthodontics honor society and participated in a dental implant internship. During her residency at University of Colorado she became IV sedation certified.

Dr. Vivona is passionate about helping people who are scared of dentists because she can help make them feel comfortable enough to get their dental work done, "I've always sought purpose in my life. Being able to help dental phobic patients, special needs patients and even other local dentists with their more challenging cases, gives me that purpose."

Another way that Dr. Vivona helps her patients who are nervous about having dental work done is by using a therapy dog. Although Dr. Vivona's Carolina dog, Otis, was not intended to be a therapy dog, she noticed how he would try to comfort her daughter when she was upset. So now Otis helps patients by allowing them to scratch his ears or placing his head in their lap until they are comfortable, after which he goes to sleep. The office teases that the dog gets to sleep on the job!

Dr. Vivona recently partnered with Dr. Harmeet Kaur. This has allowed both women to share admin duties, cover each other for vacation and to be present for their

young daughters. Dr. Vivona says, "It's nice for both of us to share our gripes and triumphs with someone else who completely understands!"

After meeting her husband,
Dr. Andrew Dow during their
Colorado Residency, they moved
back to Andrew's hometown,
Eugene. Although, Dr. Vivona
had pictured herself living in
Colorado to enjoy skiing there, she
has learned that Oregon Skiing
isn't too bad and is happy that the
dental community here is much
more close knit than she had
experienced in Denver.

Dr. Vivona continued on p. 12



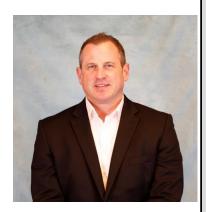


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The Shocking Truth About Infection Control in Dental Offices that Can Cost You Hundreds of Thousands of Dollars and Years of Court Costs

The majority of dental practices overlook essential infection control training and policies, putting both patients and staff at risk. Despite regulatory requirements mandating infection control education for license renewal, **most other team members are often left out**. Infection prevention training is paramount for every member of the clinical team, aligning with guidelines from the CDC and ADA. *Note: OSHA training is NOT the same as Infection Control training.*

Investing in ongoing infection control training isn't just a legal requirement—it's a crucial step toward safeguarding patient safety and avoiding potential legal repercussions.

Consider the case of hundreds of children in Anaheim, California, where inadequate infection control measures led to over 200 court cases from parents of children diagnosed with oral infections that required high-level anti-biotics and multiple, often disfiguring, surgeries. This highlights the real-world impact of neglecting proper protocols and underscores the importance of proactive measures. The journey toward improved infection control starts with comprehensive training and personalized protocols.

Not sure where to start? Scan this QR code to get your free Infection Control Plan.

Take the first step towards ensuring the safety of your dental practice and patients.









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The Future is Now: How AI is Transforming Dentistry

Written By: Sara Bayer, November 19, 2024 | sara.bayer@envistaco.com

Artificial intelligence (AI) is revolutionizing industries across the globe, and dentistry is no exception. From diagnosing dental diseases to streamlining practice management, AI tools are becoming essential to creating efficient, profitable, and patient-centered practices.

AI in Diagnosing Dental Diseases

AI-powered software is transforming how we diagnose dental diseases and conditions. Using advanced algorithms such as Machine Learning and Neural Networks like Large Language Models (LLMs) and Generative AI, we can sort gigantic and complex datasets in mere milliseconds with shocking accuracy.

For example, AI tools can evaluate a set of radiographs and highlight suspicious areas, such as early decay, in just under 12 seconds. Recently, the FDA has approved several diagnostic tools to analyze radiographs for caries, bone loss, root fractures, and more. Multiple studies have shown that these AI systems increase the accuracy of dental diagnostics by up to 30%, helping identify early-stage conditions often missed in manual assessments.

AI in Designing Restorations and CAD/CAM

Design software boosted with AI can quickly design crowns, bridges, and other restorations with precision. What used to take hours to manipulate and perfect a computerized model is now done in seconds by the software. This eliminates the need for specialized training and even has some doctors bypassing the lab altogether.

AI design tools open a whole new world for general dentists. You can now design a crown in 2 minutes and 3-D print it with a chairside printer in 8 minutes. With a polish step, that is a total of 15 minutes and no lab. The best part? It will cost you \$35 and can be completed in one appointment.

AI in Implant Planning

Combining AI with Cone Beam (CBCT) allows you to enhance implant planning precision and improve efficiency during surgery. AI software can automatically trace nerves, identify bone density, and map the ideal implant location. This not only improves safety but also gives clinicians confidence in complex cases.

Al Continued on p. 14

Introducing the Winter Webinar Series - and this winter, it's getting icy!

ODA Member Benefit

ICE = Infection Control, Cultural Competency, Medical Emergencies

In the winter of 2025, we will be offering a webinar a month to our members. Each webinar will focus on an Oregon Board of Dentistry required course (ICE) and will be absolutely free. In 2025, ODA delivers CE Opportunities!

Mark your calendars. *Offer for ODA Members Only*

Tuesday January 14th 6 pm – 8 pm – Cultural Competency February 11th 6 pm – 8 pm – Infection Control March 15th 8 am – 12 pm – Medical Emergencies



Should I Pay Down My Debt or Save Money for My Retirement Financial Tip Provided by Financial Freedom For Dentists

Here are five principles for dentists to consider when deciding whether to pay off your debt or save for retirement:

1. Assess Your Debt

High-interest debt is typically the best to prioritize. For other loans, the decision can be more nuanced.

2. Consider Your Retirement Goals

Building the habit of setting money aside for retirement is powerful in yielding the gains possible through compound interest.

3. Balance Both Strategies

Allocating a portion of your budget to debt repayment and another portion to retirement savings can help build your net worth.

4. Maintain an Emergency Fund

Without a financial cushion, dentists may have to take out a high-interest loan or postpone retirement contributions.

5. Consider Tax Savings

Contributions to a traditional 401(k) or IRA can be tax-deductible. Additionally, some student loan interest, home mortgage interest, and business debt are tax-deductible.

Conclusion

For personalized advice specific to your situation, consider scheduling a Complimentary Consultation with one of our Financial Advisors through our website; which is also where you can read this full article (https://www.financialfreedomfordentists.com/). Advisory services are offered through Financial Freedom for Dentists, LLC, an SEC Investment Advisor. The information contained herein should in no way be construed or interpreted as a solicitation to sell or offer to sell advisory services where legally permitted. All content is for information purposes only.



Coastal Cascades Dentist Society Members get special access to savings for Supplies and Equipment CCDS Member Benefit

Courtesy of our Coastal Cascades Dentist Society Partner SPP (Saving Private Practice) Dental Partners, CCDS members can purchase your supplies and equipment through their group rates (savings upward of 20-25%). SPP is a Dental Partnership Group, an alternative to a DSO where they create a partnership with practice owners still giving them full ownership of their practice. They have done the negotiating on behalf of the practices in their group to garner Maximum savings for our members! Contact Bryant Gibby 801-541-3484 or bgibby@sppdental. com for more information about using the discount.

White Bird Clinic Seeks Full-Time Dentist

Currently, our clinic is looking to hire a full-time dentist to provide to our patients. We would be delighted to welcome a new member to our team, please contact us if you're interested! We offer restorative dental care Monday through Friday by appointment. Our services also include comprehensive exams and hygiene cleanings. We accept OHP/Trillium/Pacific source and private dental insurance. If you're uninsured, we will charge you on a sliding scale based on your income. We have emergency walk-in clinic on Mondays and Wednesdays, starting at 7:30 AM to cater to individuals who are currently in pain, and referrals if needed. Our interns that come through our clinic are dedicated to providing care to our patients while gaining valuable clinical experience! We appreciate all the support and donations from our local dentist that help us continue providing affordable dental care for anyone. We take pride in the care we continue to provide for our patients and our community.

Thank you!
White Bird Dental Clinic

What vs How

Dental Office Management Corner with Janette Douglas

Job Descriptions and SOPs are both crucial tools for each team position. Are you aware of the differences and what the purpose is for each? One is "what to do" the other is "how to do".

Job descriptions spell out the actual duties. For instance, for the insurance coordinator, it will list "Process insurance claims daily" or "Follow up on insurance claims weekly". This allows the staff member to know what their specific job responsibilities are. It is also a key piece in accountability.

The SOP (Standard Operating Procedure) goes into detail about each of the duties in the job description. It will list the steps on how to "Process insurance claims daily" and how to "Follow up on insurance claims weekly". The purpose is that anyone can accomplish the task by following the SOP.

Ideally, there is cross-training going on in your office. These tools will save invaluable time to accomplish that. If you have an employee leave or they are out for an extended period, someone else can step in and get the job done. Whew, crisis averted!



 $503\text{-}312\text{-}3269\ Janette@jddental consulting.} com$

Tip # 1 File fees every 6 months.

Tip # 2 Job descriptions prevent misunderstandings.

Advances in Dental Pharmacotherapy with Professor Karen Baker(3 CEs) -Eugene Friday, December 6, 2024, 9 a.m. - 12 p.m. Lane Community College Bluilding 19, Room 103 4000 E 30th Ave, Eugene, OR 97405

Speaker Sponsor: Columbia Healthcare Banking

Event Registration Page: www.bit.ly/LCDSEVENTBRITE



Free for CCDS Members \$50 Staff \$50 Business Associates \$125 Nonmember Dentists

Speaker: Professor Karen Baker Professor Karen Baker has been on the Dental College faculty at the University of Iowa for over 40 years and occupies a unique role in dental practice and education. She is a clinical pharmacist with a Master's degree in clinical pharmacology and therapeutics and is focused on patient-specific dental drug therapy. She has given well over 1000 invited programs nationally and internationally and holds memberships in many dental and clinical pharmacology and therapeutics organizations. Her dental education-based pharmacy and drug therapy consultation center is the only one in the United States.

Synoposis: Antibiotic stewardship has taken on new importance with the emergence of superbugs and the decline in effective and available oral antibiotics. Karen will update the dental team on recent developments in dental antibiotic prescribing and outline strategies for prescribing to ensure therapeutic success with minimum risk. Karen will discuss difficult questions about antibiotic prophylaxis and all relevant guidelines and decision tools will be included. Opioid prescribing remains controversial, especially in young, opioid naïve patients. We will explore alternatives and strategies that benefit patients and reflect positively on your practice.

Cultural Competency with Kelli Ngariki (2 CEs) - Corvallis Thursday, January 9, 2025 5:30 - 7:30 PM

Corvallis Community Center - Willow Room 2601 Northwest Tyler Avenue Corvallis, OR 97330

Free for CCDS Members \$50 Staff \$50 Business Associates \$125 Nonmember Dentists



Speaker Sponsor: Columbia Healthcare Banking Event Registration Page: www.bit.ly/LCDSEVENTBRITE

Kelli Ngariki owns Healthcare Compliance Associates (HCA), a consulting business focusing on helping healthcare practices become and stay compliant. She creates and conducts engaging continuing education courses for dental healthcare providers and their teams. Kelli aims to empower healthcare professionals with proven and emerging information and resources to ensure patients and staff are safe and secure. She is a member of the Organization for Safety, Asepsis, and Prevention (OSAP).

Cultural Competency Course Content Summary

In this course, we will discuss the significance of cultural competency in healthcare environments and explore the disparities within the United States and Oregon. This training will provide dental teams with short- and long-term strategies to enhance patient trust and achieve better outcomes.

Information and research were gathered from Oregon Health Authority, Oregon Medical Board, Center for Disease Control, and real-life experiences. Various scenarios will be explored, aimed at helping dental professionals identify potential biases and develop effective strategies to foster a more inclusive healthcare culture, thereby enhancing the overall patient experience. Three expected outcomes of the attendee learning experience:

- 1) Awareness of personal and cultural biases and how they negatively affect patient care.
- 2) Recognition of various minority groups, their perception of the healthcare system, and how to overcome those predispositions.
- 3) Usable strategies that can be implemented immediately and within a long-term plan to improve patient outcomes.







Educational programs are funded, in part, through the generous support of the following sponsors.

LCDS is an ADA CERP recognized provider approved by the Oregon Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

LCDS is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a State or provincial board of dentistry or AGD Endorsement. The current term of AGD approval extends from 1/16/2022 to 1/15/2027.

COASTAL CASCADES DENTIST SOCIETY MEMBERSHIP LUNCHEON 12:00 - 1:00 PM Lane Community College, Building 19, Room 103

ALL MEMBERS INVITED TO ATTEND EVEN IF NOT ATTENDING MEDICAL EMERGENCIES CLASS We will vote for Council Members, Review Budgets and Activity Plans, Receive Updates from ODA, and conduct other Society business. Lunch is free for CCDS Members and included with class registration for others.

If not attending class, please RSVP by emailing office@lanedentalsociety.org or by calling 541-686-1175.

Medical Emergencies (4 CEs)

Free for CCDS Members

\$50 Staff

\$50 Business Associates

\$125 Nonmember Dentists



Course Overview

Despite careful planning, emergencies can happen at any time. These situations can be unnerving and this course will help build your confidence to recognize and manage a variety of medical emergencies that may occur Three Rivers Oral and Facial Surgery has developed an interactive course and we encourage doctors to invite their staff to participate so that the entire dental team This course will fulfill a 4-hour medical emergency requirement for the Oregon Board of Dentistry.

Dr. Sam Bae, DDS, MC

Speaker sponsored by: Columbia Bank Healthcare Banking

Dr. Baeisaboard-certified, fellowship-trained surgical specialist in oral, maxillofacial, and pediatric craniofacial surgery. After obtaining his dental degree at New York University, he continued his education at University of Michigan in Ann Arbor where he obtained his medical degree, general surgery internship, and residency in oral and maxillofacial surgery. Following residency, he completed fellowship training in pediatric cleft and craniofacial surgery at the El Paso Children's Hospital in Texas.

He is board-certified in both the United States and Canada and is a Diplomate of the American Board of Oral and Maxillofacial Surgery and a Fellow of the Royal College of Dentists of Canada. He is also a Diplomate of the National Dental Board of Anesthesiology. He currently serves as a Clinical Assistant Professor in the OHSU Department of Oral and Maxillofacial Surgery. In medical addition to practicing full scope of oral surgery, craniomaxillofacial trauma surgery, sleep surgery, and corrective jaw (orthognathic) surgery, Dr. Bae specializes in the treatment of facial, jaw, and skull deformities ranging from cleft lip and palate, craniosynostosis, and craniofacial disorders.

Course Objectives

- in dental office settings. Dr. Sam Bae of Assess your patient to identify those at increased risk for specific medical emergencies
 - Learn what medications and equipment you will need at your disposal during an emergency
- can be prepared to respond appropriately. Know when and how to use each drug and piece of equipment in your kit

Morning Snacks and Lunch Included.







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Executive Director Message

Nissa Newton

I am looking forward to 2025. We have a lot of activities, socials, and CE classes to choose from. In this newsletter you will see that we have a new partner, SPP, that is offering access to discounts they have negotiated using group

rates. We are actively looking for more business partners and have a lot of ways businesses can participate with us.

I know there are some CCDS dentists who want toattend online CE classes. The ADA offers online CE subscriptions. To access CE on their website: https://engage.ada.org/page/ceonline. Just recently, the ODA announced their 2025 "ICE" winter webinars to help dentists get their required CE credits. These three classes include Infection Control (January 14th), Cultural Competency (February 11th) and Medical Emergencies (March 25th). These webinars are free for members.

Since both the ADA and ODA are offering webinars for our members, CCDS will focus on in person events. We will provide plenty of opportunities for you to meet your CE requirements while meeting and learning with other dentists. We will also have social opportunities throughout our region. In January, we will be offering Cultural Competency with Kelli Ngariki from Healthcare Compliance Associates iat the Corvallis Community Center. In February we will have an in person Medical Emergencies class with Dr. Sam Bae DDS, MC at Lane Community College.

During our February CE Class, we will have our annual business meeting during lunch time. With our upcoming meeting, now is the time to nominate new council members. Being part of the council is a good way to help our organization improve, gain leadership experience, and get to know other council members. Our council meetings are every other month. While we have been meeting in person in Eugene, we will consider having some of our meetings via Zoom since we now cover a much larger geographical area. We would want to have council representation from our Linn, Benton, and Lincoln county dentists. If you would like to serve or would like to nominate another member for a position, please email me or any of our current council members.

Al Continued for p. 7

Imagine being able to visualize the entire treatment plan in seconds, from nerve positioning to implant angulation, AND to have live-surgery navigation to guide you in real-time. Well, it's possible. The virtual reality surgical assistant is here, and it uses AI to do all the heavy lifting on the backend.

Improving Operations with Al

AI tools are more than diagnostic aids—they're game changers for practice management. Studies show that practices using AI-powered management tools reduce staff workload by up to 30% and cut operational costs by 25%. Implementing AI- powered tools will combat staff burnout by taking over repetitive tasks, freeing your team to focus on patient care. Leverage AI to automate patient scheduling, billing, and follow-up reminders. Your AI- powered system will reduce time spent on administrative tasks by an average of 15 hours per week. Whether verifying insurance claims or managing inventory, AI minimizes human errors and gets you paid faster.

The Future of AI in Dentistry

AI's potential is enormous. By embracing 'digital dentistry' you can streamline your practice, keep your staff focused, eliminate busy work, and boost your return on investment. Leveraging AI is no longer optional—it's necessary for running a modern practice.

Want to learn how to implement AI in your office and get recommendations for specific tools? Join Sara Bayer's "The Power of AI in Dentistry" CE lecture at the Oregon Dental Association (ODA) Conference in Portland this April. In one hour, you will gain insights into the latest AI innovations and learn how to transform your practice.

Dr. Vivona Continued from pg. 4

One of the biggest challenges for Dr. Vivona is balancing motherhood and work. When her daughter was younger she had associates working in her office, allowing her to work only 2-3 days a week. With her daughter in school, Dr. Vivona now works a four day a week schedule and takes time off when needed so she can be present for her daughter's school and sporting events. Dr. Vivona and her family all enjoy outdoor activities together including hiking, camping and downhill skiing.

In 2022, Dr. Vivona and her daughter became Italian citizens. Her husband will be eligible to apply for citizenship through marriage in a couple years, but will need to pass an Italian proficiency test first. Having EU citizenship has allowed Dr. Vivona and her family to dream of a ski cabin in the Alps. Should her daughter, who loves languages and traveling, wants to study in the EU that will be an option for her as well.

CCDS Business Partners - Start Planning for 2025!

Continuing Education Program Sponsorships start at \$4,000

These opportunities include advertising packages that include recognition at all of our CE Events, advertisements, logo featured on website, tables at our events, and more. Find out more about CE Sponsorship and other membership and sponsorship opportunities: <a href="https://www.bit.ly/ccds.com/www.bit.l

Do you want more visibility and a way to connect with our membership?

Consider offering a CCDS Membership Offer or Discount.

Postcard Mailing Sponsors \$300

Includes backside color ad for back of postcard mailed out to dentists in CCDS geographical area.

CCDS Events January - June 2025

January 9, 5:30 pm: Cultural Competency (2CEs) with Killi Kgariki - Corvallis

February 21, 10 am: Medical Emergencies (4 CEs) Sam Bae CCDS Membership Meeting - Eugene

March 13, 5:30 pm: Oral Ulcerations: What's Eating You (2CEs) with Dr. Bryan Trump - Corvallis

March 14, 9:00 am: Hands-on Biopsy Principles (3CEs) with Dr. Bryan Trump - Eugene

April 15th 5:30 pm: Spring Dentist Social at 255 Madison - Eugene

May 1st, 5:30 pm: The Latest & Greatest in Pediatric Dentistry (2CEs) with Dr. Greg Psaltis- Corvallis

May 2nd, 9:00 am: Refreshing your Pediatric Dental Knowledge and Skills (3-6CEs) - Eugene

June 10th, 12 pm: Retiree Luncheon at Roaring Rapids Pizza - Eugene

TBD:

July Summer Social Eugene, CE Junction City
August - Newport CE Weekend with Social Opportunities
September Social Eugene, September CE Corvallis,
October CE Eugene, November CE Corvallis, December CE Eugene

Due Dates for Articles and Advertising

January/February Newsletter - December 15 March/April Newsletter - February 15 May/June Newsletter - April 15 July/August Newsletter - June 15 September/October Newsletter - August 15

Publication comes out the end of the first month. Emailed out 3rd week of the month.

Advertising Sizes and Cost

Full Page b&w \$350

Half-page b&w \$275

Quarter-page b&w \$225

Nonprofit discount 50% (quarter page b&w only)

Business Associate Discount 20% Find out more about Business Associate Membership here: www.bit.ly/CCDS2025sponsorship

Special requests will be considered and will depend on availability.

Those purchasing advertising can also receive complimentary on-line classified listings on CCDS' website; however, newsletter classifieds are reserved and free for CCDS Dentist members and service opportunity providers.

Guidelines for Article Submission

500-1,500 words

Cannot include Advertising.

Must be of interest to dentists.

Must be approved for publishing.

Must have permission from source for reprinting.

Will accredit name of author, source and/ or business.

Photos submitted must also be approved for use from photographer or author needs to own rights to picture. Provide credit for photo if applicable.

It is suggested to reach out to executive director for subject approval prior to writing the article.

Printing of article will depend on space and availability, articles that our time sensitive may be prioritized.

Classified Ads

LCDS & SWDS members can submit free classified ads to help find new employees. Please send any classified ads to office@ lanedentalsociety.org, which will be posted on our website and in our following newsletter.

Here are some other resources that could be helpful for our members seeking employees: www.adha.org/career-center, www. dentalworkers.com, and www.oregondental.org/membercenter/oda-connect. For those seeking employment, you may also email your resume to be uploaded to the member portion of our website. That way, our members can log in and view your resume while looking for help.

LCDS Members can view council minutes online: www.bit.ly/LCDSMINUTES

We appreciate our 2024 CE Sponsors: Columbia Healthcare Banking (our exclusive banking partner), Sittner and Nelson, and Digital Systems Integrators.

Caring Hands Worldwide

Caring Hands was able to serve almost 200 veterans, elderly, and low-income families with free dental exams, digital x-rays, fillings, extractions, and dental cleanings this year for an estimated total of \$80,000 in free dental care. Upcoming Volunteer Opportunities:

Corvallis Dental Clinic: April 12-13, 2025. Local dental volunteers are still needed for Sunday, April, 13, 2025.

For further information about this volunteer opportunities, please contact Randy Meyer at randy@caringhandsworldwide.org or 541-556-5902.

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WA County Practice for Sale \$1,132,628 projected collections for 2024. Profitable. Option for 3, 4 or 7 ops in great location in Hillsboro. Great growth opportunity as many services are referred out. Contact Megan Urban at 503-830-5765 or megan@omni-pg.com for more information. Lic. #201221407 (ORD174)

Associate for Long-Term, Hi-Tech Office in Scappoose Associate Position in Scappoose, OR. High-tech, organized, total health, successful practice looking for an associate to increase patient care. Practice owner is a Spear educator, utilizes a consultant and office manager. Contact Megan Urban at 503-830-5765 or megan@omni-pg.com for more information. Lic.# 201221407 (ORD172)

Gorgeous Portland Practice for Sale for \$200,000 Internationally recognized dentist and speaker selling his practice focused on prevention, occlusion, restorative, TMD, and airway disorders. He takes 3-4 days off per week and schedules 30 minute break between each patient. Seller will continue to teach dentists, perform research and write, and is willing to mentor new buyer as needed to ensure a seamless transition. Contact Megan Lic 201221407 - 503-830-5765 or megan@omni-pg.com. (ORD179)

Dental-Medical-Veterinary Building for Sale in Salem Dental, medical, veterinary building for sale on Main Street, 2784 SF, 4+ ops. On-site parking. Dental lab currently renting basement. Upstairscould potentially be rented out as office space or ADU. Contact Megan Urban at 503-830-5765 or megan@omni-pg.com for more information. Lic.# 201221407 (ORR105)

Collecting over \$800,000, 5 ops, 22 New Patients per month Wonderful opportunity as investmentpractice or work it yourself. Associate possibly stay on part-time. Growth opportunity as surgicalimplants, oral surgery, ortho and most endo is referred out. Averaging 22 NP per month. Contact Megan Urban at 503-830-5765 or megan@omni-pg.com for more information. Lie # 201221407 (ORD180) information. Lic.# 201221407 (ORD180)

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